



Economic Forum in Krynica

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Europe – Russia Forum
Europe – Ukraine Forum
Europe – Central Asia Forum
Energy Forum
School of the Economic Forum
Economic Forum of Young Leaders
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MISSION

The Forum's mission is to create a favourable climate for the development of political and economic collaboration between EU and its neighbours. Whilst fulfilling its mission, the Forum remains independent and impartial.

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Zygmunt Berdychowski
Chairman of the Programme Council
of the Economic Forum

PREFACE

The Economic Forum in Krynica unfolds as a prestigious event of its kind in Central and Eastern Europe, the main mission of which is development of a favourable atmosphere for the growth of political and economic cooperation among EU Member States and their neighbours. Whilst fulfilling its mission, the Forum remains independent and impartial.

Krynica has become an important spot on the political map of the world and probably the only one, where East meets West on such a large scale. The event was attended by more than 1800 guests from 60 countries including EU commissioners, state and government leaders, ministers, heads of central banks, stock exchanges and government agencies as well as business circles. For entrepreneurs, participation in the event is a proven form of promotion.

Following the EU enlargement, the Forum not only has not lost its importance but it also came up with a new format and introduced a new quality of relations between East and West. Krynica provides a range of Europe-wide opinions in the debate on shaping the EU's foreign policy. The Forum's agenda covers over 110 debates and presents a number of analytical reports, some of which are published by the Forum, for instance *New Europe. Report on Transformation*.

Each year the event is reported by the major domestic and world-wide media. It has been dubbed Davos of the Eastern Europe by the opinion-forming dailies such as *Le Monde* and *Le Soir*.

The Forum is organized by the Eastern Institute, which has engaged in activities in the field of cooperation among European States. In order to elaborate on the debates held in Krynica at greater length, the Institute organizes special conferences which are devoted to selected issues as well as individual regions and attended by prominent politicians and experts: Europe – Russia Forum, Europe – Ukraine Forum, Europe – Central Asia Forum, Energy Forum. The conferences are followed by special reports dedicated to Russia and Central Asia.

The Eastern Institute launched also activities targeting at education of modern apolitical public administration officers and established School of the Economic Forum. We believe that the effective state and local government administration is essential for introducing reforms and fast growth in the countries of transformation. The project is primarily addressed to students and young activists from NGOs as well as representatives of administration and local government.

The Economic Forum of Young Leaders – the Forum's partner programme – attracts young leaders from Europe to discuss vital issues and challenges facing Europe as well as the role of the young generation in transformations in Europe and Asia. Shaping the European Union's Future is one of the key challenges for the young generation of the EU.



Plenary session attended by
Giediminas Kirkilas, Prime Minister of Lithuania,
Jarosław Kaczyński, Prime Minister of Poland,
Viktor Yanukowych, Prime Minister of Ukraine,
Mikhail Saakashvili, President of Georgia.



Dalia Grybauskaitė

European Commissioner for Financial Programming and Budget

Europe is tired of continuous challenges posed by political, financial and environmental decisions, taking into consideration the external pressure. European Commission has recently published a document proving that all regions of the European Union benefited from the enlargement. Yet, to be honest, it must be admitted that the greatest beneficiary is the EU15, mainly owing to the migration of labour force from new Member States. It has been proved that the economic growth pace is higher by 1.5%. This also applies to new Member States, which derive considerable benefits as well. Therefore, the economy is developing; however, in terms of politics, all Member States have accepted the existing reality".

A BRIDGE BETWEEN EAST AND WEST

- The Economic Forum in Krynica has become an important spot on the political map of the world and probably the only one, where the East meets the West on such a large scale.
- Following the EU enlargement, the Forum came up with a new format and introduced a new quality of relations between East and West.
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José Manuel Barroso

President of the European Commission

I appreciate the initiative launched by the Economic Forum, as it allows its attendants an opportunity for a dialogue and discussion, the exchange of opinions we need so much to understand the world we live in, the world that evolves towards growth we had hardly imagined yesterday.

Meeting of Visegrad Group



An annual Forum's publication "New Europe. Report on Transformation" provides analysis of transformation and integration processes in 27 countries of Central Europe, Southern and Eastern Europe and the former Soviet republics.

A MEETING PLACE

- The Economic Forum is a renowned event in Central and Eastern Europe. Press say it is a *place to be in*.
- The Forum allows a direct contact with people from the front pages of newspapers and magazines.
- Krynica Spa Promenade is the largest meeting room in Central and Eastern Europe.
- The Forum is attended by more than 1800 guests from nearly 60 countries from Europe, Asia and America, including presidents, prime ministers, ministers, heads of central banks, stock exchanges and government agencies as well as numerous business representatives, economic and non-governmental organisations.
- The Economic Forum is reported by more than 350 journalists from 150 Polish and international editorial teams, dailies and periodicals, TV and radio broadcasting companies, information agencies as well as web portals.
- The Forum offers an opportunity for joint-projects pertaining to adaptation of the existing provisions of law to the changes in management and operation of enterprises in a new reality.
- The event allows presentation of legal solutions taking into consideration the impact of new technologies on the functioning of the economy.
- Information acquired during the Forum enables enterprises to determine suitable investment policies, diminish risk and increase the security of the invested assets.
- Forum allows its attendants to get familiar with new trends of the economic development.



"A Question of Europe's Future", a debated attended by former presidents of Lithuania, Slovakia, Poland and Slovenia

During the Forum, Krynica Spa Promenade is the largest meeting room in Central and Eastern Europe



Vivianne Reding
EU Commissioner for Information Society and Media

Europe faces a feasible opportunity to compete against the USA, China and India. The main European advantages include established global trends in the area of new technologies and nanotechnology as well as a high quality of life, lack of social unrest and cultural diversification.



Alessandro Profumo
Chief Executive Officer of UniCredito Group

From the point of view of business, we should work towards a more uniform concept of Europe as a whole. It is crucial for Europe to focus on integration, not certification. From the economic point of view, it is indispensable for Europe to be able to form a comprehensive group made of various elements and to manage different entities.

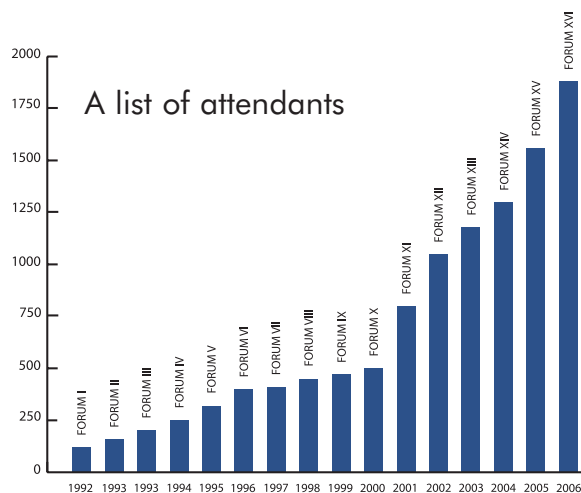
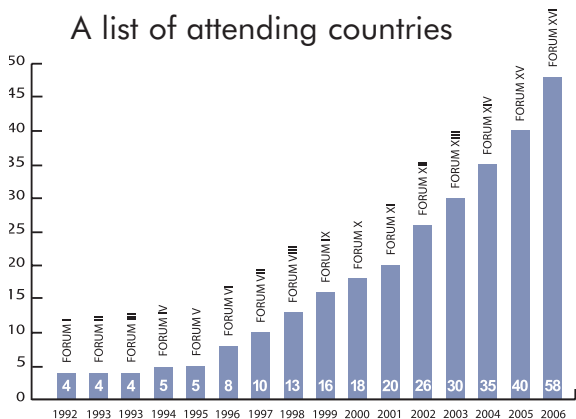
Peter Baudrexl
President of Siemens



Undoubtedly, Krynica is an extraordinary and unique place. The business contacts do not begin and do not end along with the Economic Forum. I perceive the event as an important element enhancing various forms of presence of Siemens. The sole fact that we want to be there again may be seen as a success by the Forum organizers. I believe this opinion is shared by hundreds of entrepreneurs and companies.



Polish-Arab Day. Representatives of Arab states from Egypt, Iraq, Yemen, Jordan, Kuwait, Morocco, Syria, Tunisia, Saudi Arabia, the United Arab Emirates and the Cooperation Council for the Arab States of the Gulf.



The Economic Forum stirs up widespread interest among media. The Economic Forum is reported by more than 350 journalists from 150 Polish and international editorial teams, dailies and periodicals, TV and radio broadcasting companies, information agencies as well as web portals.

Each year, the event becomes a subject of nearly 1000 articles, broadcasts and dispatches, making the headlines in the leading international newspapers and magazines.

Statements made by the guests to the Forum are constantly featured on television and radio broadcasts, agency services as well as in newspapers.

Le Monde

Indisputably, the Forum in Krynica has become the most important meeting place for the economic and political elites of Central and Eastern Europe (...) Krynica has become the symbol of Poland's ambitions to be recognized as the valuable regional force in the new enlarged European Union.



The talk there showed that central Europeans have more confidence in their economic competitiveness than in their political readiness. Though poor, they reckon they have more flexible economies and more growth potential than their neighbours to the west.



A man with money is a man who seeks convenience - he will not travel to the mountains in September. So there must be something unique at Krynica's Economic Forum that this spa resort in Beskid Sądecki attracts at this time of year more than 1,000 very busy men (and several women). Forum is an excellent place to establish new contacts and exchange ideas. Each year there are more and more "high ranking" executives at Krynica, and interesting experts, especially from abroad.



The Krynica Forum has become a very "in" place, where it is worthwhile to be (...) Elites of Central and Eastern Europe met at the Davos of the East. A broad economic forum held in Poland makes it possible to sense the pulse of 'New Europe'. The East wants to be visible.



Forum gained fame of 'Polish Davos' and the main economic congress in the region of Central and Eastern Europe. The subjects of animated discussions held by the representatives of European states included e-administration and the future of pension reforms, development of energy supplies and the scope of state involvement in the economy.



Lech Walesa, Marek Belka, Tadeusz Mazowiecki and Italian cardinal Renato Martino spoke of the challenges that Europe has to face. Mazowiecki articulated the importance of Europe's success in a global context as well as its needs to guarantee values and relate to its traditions in order to maintain its identity. Papal lustrat et Pax committee chairman Martino spoke of the importance of truth, freedom, solidarity and responsibility in politics, economy and science.



It was sought-after that the Prime Minister Jarosław Kaczyński upheld the tradition according to which the Forum in Krynica is opened either by the Polish President or the Prime Minister – as always in excellent company. This adds significance to this 'vanity fair', which, without a trace of irony, has become one of the principal and most effective instruments of Polish foreign policy.

HOSPODÁŘSKÉ NOVINY

During the Economic Forum in Krynica, one of the major issues was energy security with regard to Russia, which started to use oil and gas export as an instrument of political pressure.

SME

A three-day programme of the Economic Forum in Krynica, Poland, often referred to as "Davos of Central Europe", was rich in political and economic discussions at the top level. The Forum was an opportunity for the first meeting of the Prime Minister of Poland, Jarosław Kaczyński and Viktor Yanukovich, shortly after the latter took up a post of the leader of Ukrainian government.

VILÁGGAZDASÁG

Not only is Krynica a popular Polish spa. The Economic Forum, annual event organized here, makes the place also recognized abroad. The Economic Forum, organized by the Eastern Institute, has become the most prestigious meeting place of political and economic elites of the region.

ADEVĂRUL The dynamics of Romanian economy as well as opportunities offered by the country's economy to investors were presented to Polish and European entrepreneurs during the Economic Forum in Krynica, referred to as "Davos" of Eastern Europe, on the model of the famous World Economic Forum.

DIE WELT

In Krynica, the heads of governments signed a joint statement in which they emphasised the significance of a "knowledge-based economy" for the development of the region and growth of the entire continent. They also made reference to a similar declaration by the Prime Ministers of Germany, Great Britain, Sweden and Denmark and put forward an initiative to create a network supporting the exchange of experience, in cooperation with the aforementioned countries.


RZECZPOSPOLITA

The Forum in Krynica has grown to be the most famous meeting place for the eastern and western entrepreneurs. The event, which provides an opportunity for meetings and informal talks, attracts an increasing number of Polish and international businesspeople, encouraged by economic boost in our region.

ДЗЕРКАЛО ТИЖНЯ

The Forum featured discussions on the development of future relations, following the EU entry of several post-communist states. An issue that is special and extremely important for Ukraine.

КАПИТАЛ Politicians and economists from the whole world met in Krynica, known as Polish Davos to discuss the European reality and the future of the united Europe. The mission of the Economic Forum in Krynica is to create favourable conditions for the development as well as political and economic cooperation between the countries of the European Union and its neighbours.

Экспресс К

The Economic Forum in Krynica attracts scores of specialists, economists, businesspeople and politicians. As a rightful and active member of the EU and NATO, Poland plays a crucial role pursuing the policy of the "eastern dimension". Kazakhstan and Poland are the leaders in the region; therefore, Forum in Krynica is important for us, primarily, as a place which provides possibility of enlargement of bilateral cooperation.



AWARDS

The Programme Council of the Economic Forum, awards outstanding individuals and enterprises from Central and Eastern Europe, distinguished by their activities, effectiveness and achievements in recent year, by awarding Economic Forum Awards in the following categories:

- **The Man of the Central and Eastern Europe** – an award for an outstanding person who owing to his/her attitude and accomplishments had the greatest impact on the course of events in this part of Europe
- **New Culture of the New Europe** – a joint initiative by Economic Forum and the Book Institute, recognizing outstanding achievements of artists and promoters of Central and Eastern Europe with respect to dissemination of the culture of the region. The intention of authors of New Culture of the New Europe is that the award is to be a distinction which will be noticed not only by the people related to cultural circles. The award ceremony held during the Economic Forum is to make the voices of artists and authors heard at the meetings of international experts and leaders of political, social and economic life.
- **Non-governmental organization of the Central and Eastern Europe** – the award is granted to organisations promoting consensus in Central and Eastern Europe.
- **The Company of the Central and Eastern Europe** – An award for a company which proved that one can be successful in difficult conditions of economic transformation.



Lech Wałęsa
Former President of Poland
The Man of the Central and Eastern Europe



Valdas Adamkus
The President of Lithuania
The Man of the Central and Eastern Europe



Mikhail Saakashvili
The President of Georgia
The Man of the Central and Eastern Europe



Mikulaš Dzurinda
Former Prime Minister of Slovakia
The Man of the Central and Eastern Europe



Jiří Gruša
A writer and a legend of opposition movement
New Culture of New Europe



UniCredit Group
Debora Revoltella, Chief of New Europe Research.
The Company of the Central and Eastern Europe

EUROPE – RUSSIA FORUM

Meetings like Europe – Russia Forum provide an impulse for the revision for both participants of the Forum. Regarding the assessments and values, the elites of Russia and Europe cannot speak different languages about the same events. The EU and Russia need comprehensive cooperation. At the beginning, it is worth analysing the mutual significance of the EU and Russia as strategic partners. Europe – Russia Forum is attended by representatives of political parties, heads of central institutions, representatives of academic centres, entrepreneurs and journalists from Russia and the EU countries.

According to Sergey Yastrzhembsky, the Russian President's aide for relations with the EU, Russia is not afraid of the EU's enlargement. *The European Union attracts other countries, because it presents a modern economic model.* Russia wants to develop relations with the EU as far as the EU itself is ready. *We would like to develop our relations in the normal course of action. However, we are afraid that the EU is not ready for it. Europe is not able to adopt a unanimous stance towards Russia.*



Pierre Lellouche
President of the NATO
Parliamentary Assembly



A Plenary Session of II Europe – Russia Forum in Vilnius, attended by **Sergey Yastrzhembsky**, the Russian President's aide for relations with the EU, **Urban Ahlin**, chairman of the Swedish Parliament's Foreign Affairs Committee, **Volker Rühle**, former Minister of Defence of the Federal Republic of Germany, **Paweł Zalewski**, The Chairman of the Committee of Foreign Affairs of the Sejm (Lower Chamber of the Parliament) of the Republic of Poland.

EUROPE – UKRAINE FORUM

The European Union constitutes an enormous political and economic organism. In spite of internal problems or common heated arguments among its members, the EU has emerged as a significant element of global order. Regardless of the emotional attitude towards the European Union, it provides a vital reference point for a number of countries and regions, particularly its neighbours. This applies to both political and economic aspects of the unification process.

The Prime Minister of Ukraine, Viktor Yanukovich announced that "Ukraine is not going to shift the course of policy, set by the former government, with regard to European integration and cooperation with NATO. The reforms are to be implemented with even greater determination. We are convinced that collaboration between the government and the parliament will allow us to enact necessary laws. We are far from Euro-romanticism but instead we focus on Euro-pragmatism. We are going to take decisive actions to transform our country into a real European country. We want to build Europe in Ukraine".



Viktor Yanukovich,
Prime Minister of Ukraine
and **Jarosław Kaczyński,**
Prime Minister of Poland



Viktor Yushchenko
The President of Ukraine



Volodymyr Makucha
Minister of Economy of Ukraine



EUROPE – CENTRAL ASIA FORUM

Europe – Central Asia Forum comprises several debates attended by representatives of political elites, heads of central institutions, representatives of business and media from Europe and Kazakhstan, Uzbekistan and Tajikistan.

The importance of Central Asia in global politics has been significantly growing in recent years. We need uninhibited dialogue on how Europeans and Central Asians need each other and how they may help each other.

The region's rich oil and natural gas deposits are of strategic importance to the world and should be regarded as alternative sources of fuel supplies. This was one of the issues discussed during the meetings. Others included cooperation and consensus, political and economic cooperation of Central Asia, development of civil society institutions, energy security, religious extremism in Europe and Asia, war on terrorism, Islamic fundamentalism and international organized crime.



Danuta Hübner
EU Commissioner for Regional Policy

Erkin Tukumov
*Head of Central Asian Foundation
for Developing Democracy*



Rapil Zhoshibayev
*Deputy Minister of Foreign Affairs
of Kazakhstan*



Sergey Dyachenko
*Deputy Chairman of the
Kazakh Parliament*

Andronius Ažubalis *Deputy Chairman
of the Committee for Foreign Affairs of the
Parliament of Lithuania*



ENERGY FORUM

Security of energy supplies and energy raw materials is one of the key issues of contemporary European policy. Decisions as regards this subject to be made by the EU must take into consideration interests of all Member States including new countries. The EU's energy policy should be based on the rule of the whole EU's solidarity and loyalty as regards relations with Russia, which is so strongly articulated by the new members.



Mirek Topolánek

The Prime Minister of Czech Republic

Owing to its oil and gas deposits as well as attempts to take over control over distribution network, Russia uses energy as a political tool for the achievement of its geopolitical objectives. Pressure exerted by Russia causes a great deal of concerns. Therefore, the EU should not stop using and searching for various sources of energy supplies. To quit these searches would be a major mistake. A mistake that is made once in a century, but which brings grievous consequences.



Vaira Paegle

Chairman of the Committee for Foreign Affairs of the Parliament of Latvia



Edward Chow

One of the most prominent independent consultants for energy issues in the world



Jelena Telekina

A Member of the Board of Association of Russian Crude Oil Exporters, Institute of Energy and Politics, former Minister of Fuels and Energy of Russian Federation



Flynt Leverett

A former advisor of Condoleezza Rice on Egypt, Israel, Saudi Arabia and Syria. He is perceived as one of the most influential authors of George W. Bush's policy



*Debate: „Alternative oil and gas supply routes for Europe: business or politics? A chance or a threat?“
From the left: **Sergey Krylov**, former Deputy Minister of Foreign Affairs of Russia*

SCHOOL OF THE ECONOMIC FORUM

Whilst fulfilling the mission of the Economic Forum, the Eastern Institute launched also activities targeting at education of modern apolitical public administration officers. We believe that the effective state and local government administration is essential for introducing reforms and fast growth in the countries of transition. School of the Economic Forum aims at social and political education as well as cooperation and development of trust among European nations. The project is primarily addressed to students and young activists from NGOs as well as representatives of administration and local government. The partners of the School include: Office of the Commissioner for Civil Rights Protection, Institute of Russia and Eastern Europe (Jagiellonian University), International Cultural Centre of Cracow, Department of Local Government Law (Jagiellonian University), Voivodship of Matoplska and local administration institutions.

School curriculum includes:

- Practices of European local governments
- State vs. local government administration
- Decentralization of public administration
- Local government vs. local policy and political parties
- Development of public-private partnership in communes
- Participation of citizens in public authorities
- Methods of stimulating activeness of local society, particularly young people
- Methods of acquiring assets for local initiatives
- Education, culture and development of civil society
- Local civil initiatives, the role of NGOs



ECONOMIC FORUM OF YOUNG LEADERS

The Economic Forum of Young Leaders is a partner programme of the Economic Forum in Krynica. This event is an opportunity for young people from the whole Europe to discuss vital processes taking place on our continent and in the whole world as well as challenges facing the young generation of politicians, economists, entrepreneurs and leaders of NGOs. The Forum features debates on the future of the European Union and its relations with the neighbouring countries. The Event attracts young leaders of political, social, non-governmental and economic organizations from 25 European states: Albany, Armenia, Austria, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Czech Republic, Finland, Georgia, Hungary, Germany, Latvia, Italy, Lithuania, Malta, Portugal, Moldova, Romania, Russia, Slovakia, Slovenia, Spain, Ukraine and Poland.

The attendants to the Forum participate in discussions devoted to the following issues:

- Values offered by Europe to the World in the 21st century
- Eastern dimension of the European Union
- Can Europe become a "Tiger of Economy"?
- European Union – Russia relations
- Challenges facing Europe in social, economic and political areas
- A vision of Europe in 2025

FORUM AS A PLACE OF PROMOTION

The Economic Forum, which is the most significant event in Central and Eastern Europe, provides an excellent opportunity to present companies, individual solutions and opinions concerning contemporary phenomena.

Presence of a wide range of journalists from numerous and prestigious newspapers provides an excellent opportunity for enterprises to become visible in dailies and periodicals, radio, television, information agencies and web portals. The Forum holds a number of press conferences. Companies may use this form of promotion aided by the Press Centre of the Forum.

Forum is an excellent place for advertising addressed to managerial staff of more than 500 companies of various industries. Forum's advertising offer includes:

- unconventional forms of advertisement and promotion, adapted to the profile of company's business activity
- Forum's publications (including: advertisement folder, a list of attendants, programme)
- promotional stands
- outdoor advertisement,
- Information on the Economic Forum website



Martin Roman

President of CEZ

For me, the Economic Forum is the most important place where East meets West. I have met a great number of politicians and businesspeople, which has later evolved into various attractive initiatives. Forum is also a place of interesting discussions attended by renowned experts. I am particularly interested in energy issues, as I may join this crucial debate on energy security, which is one of the key subjects of contemporary European policy.

Marc Sielemann

Chief Executive Officer of MAN



I think of the Economic Forum as of a professionally organized event, during which I had an opportunity to get acquainted with representatives of many enterprises and establish interesting relations. I approve of the concept of the Forum as a meeting place for people from the world of business and politics. It was also essential for me to meet representatives of various industries, which was also crucial for MAN as an investor. I would also like to stress the attractive location of the meeting – the town of Krynica and its picturesque surroundings.



Mychaylo Gonchar

Vice President of Ukransnafta

Such a prestigious event as Economic Forum in Krynica may be quite interesting for a range of enterprises, whose strategies involve presence in European markets, especially in the European Union. I think also about Ukrainian private and state-owned companies here, for instance, Industrial Association of Dombas, Interpipe, Ukrtransnafta, UkrInterEnergo, Ukrspecexport or CzornomorNafta-Gaz.



SEAT, the official carrier and a partner of XVI Economic Forum

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In order to elaborate on the debates held in Krynica at greater length, the Institute organizes special events dedicated to individual regions, which are attended by prominent politicians and experts:

- Europe – Russia Forum
- Europe – Central Asia Forum
- Europe – Ukraine Forum
- Energy Forum
- thematic debates
- presentations at the European Parliament

