

CONGRESO EUROPEO DE CONSULTORÍA

Growth through Innovation

Madrid, 29-30 Mayo 2014 Centro de Convenciones Mapfre





PROGRAMME

Thursday,	29 M	lay 2	014
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09:30 Registration and Welcome coffee

10:00 Opening Session

10:45 ICT Reform in the public,

sector in a digital age

11:30 Coffee break

14:00 Lunch

12:00 Presentation of AEC report on innovation

12:45 Round Table

on Technological Innovation

15:30 Strategic Technology Trends

16:15 Panel Discussion: Innovation as a facilitator of change in governmental organisations

Official opening*

 Manuel Pimentel President of AEC

Domingo Molina Chief Information Officer, Spanish Central Administration

Camino Rodríguez

President of AEC Commission on Innovation

 Baltasar Carretero Group Director, QUINT WELLINGTON REDWOOD

Sukhi Gill, CTO EMEA, HEWLETT PACKARD

Other Sponsors

Mark Raskino

VP & Gartner Fellow, GARTNER

Moderator: Enrique Verdeguer **ESADE Business School Madrid**

Jordi Escalé i Castelló, Managing Director of CTiTl (The Centre for Telecommunications and Information Technology) Government of Catalonia

Mar Pereira, Director of the Agency for the Technological Modernisation of Galicia. Government of Galicia

Ángel Luis Cabal. Director General of ICT. Principality of Asturias

 Eduardo Linares, Director General of Heritage, IT and Telecommunications. Government of the Region of Murcia

17:30 **End of day**

20:00 Conference dinner - Casino of Madrid

Award European CONSTANTINUS

Presented by: Alfred Harl, President of UBIT Austria

Friday, 30 May 2013

09:30 Registration and Coffee

10:00 Business School Session

Jonathan Vareham

Vice Decan for Research ESADE Business School

11:00 Private Sector **Round Table**

Moderator: Ambrosio Rodríguez COMPUTING Magazine, Director

José Manuel Inchausti, CIO, MAPFRE

Pablo Hernando, Innovation Director, REPSOL

Rubén Muñoz, CEO, GNESIS, BANKINTER

Santiago Moreno, CEO, VODAFONE FOUNDATION

INDITEX*

12:00 Coffee break

12:30 **FEACO** Round Table:

State of the Industry In Europe

Moderator: Ricardo Penalva Member of the Board FEACO

• Ezio Lattanzio, President FEACO

Mercedes Sánchez Varela, Head of FEACO EU Group

 Hervé Baculard, President SYNTEC CONSEIL en Management (France)*

• Pantelis Koukos, President of SESMA (Greece)

13:30 Clausura de Congreso

Luis de Guindos

Minister of Economy and and Competitiveness of Spain

Manuel Pimentel President of AEC

14:00 Spanish wine reception

* Pending confirmation